

EEO Public File Report

Period Covered by Report: June 1, 2008 - May 31, 2009

Prepared for: Pacific Empire Communications

This report covers the following employment units:

| Call Sign | Facility ID | Class of Station | Community of License | LMA (yes/no) |
|-----------|-------------|------------------|----------------------|--------------|
| KMGI-FM   | 51215       | C                | Pocatello, ID        | N            |
| KSEI-AM   | 51216       | B                | Pocatello, ID        | N            |

This report is a complete listing of all full-time jobs filled by this station's employment unit during previous year, identified by title.

|   | Job Title         |  | Recruitment Source Referring New Hire |  |
|---|-------------------|--|---------------------------------------|--|
| 1 | Account Executive |  | Radio Advertisement                   |  |
| 2 | Account Executive |  | Former Employee Referral              |  |
| 3 | Account Executive |  | Employee Referral                     |  |
| 4 | General Manager   |  | Radio Advertising Job Bank            |  |
| 5 | On-Air Announcer  |  | Walk-in                               |  |
| 6 | On-Air Announcer  |  | Employee referral                     |  |

| EEO Contact Information for Unit Member: |                   |                 |  |
|--|-------------------|-----------------|--|
| Address                                  | Telephone Number: | Contact Person: | Contact email:   |
| 544 N. Arthur Pocatello, ID 83204        | (208) 233-2121    | Sean Green      | <a href="mailto:seangreen@pacempire.com">seangreen@pacempire.com</a> |

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| <p>This report was prepared by:</p><br><p>Sean Green, Operations Manager</p><br><hr/> <p>Signature</p><br><p>Original Signature on File at Station</p><br><hr/> <p>Date 6/05/09</p><br><p>(208) 233-2121</p> |
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Job #1: KMGJ/KSEI Account Executive  
 Date Filled: 8/13/2008  
 Total # of Interviews: 2

| Name of Organization Notified of Job Vacancy: | Contact Person: | Address:                           | Telephone Number: | # of Interviewees Referred by source |
|---|-----------------|------------------------------------|-------------------|--------------------------------------|
| Ad in Idaho State Journal                     | Jay Mlazgar     | 544 No. Arthur Pocatello, ID 83204 | 208.233.2121      | 1                                    |
| Radio Advertisement*                          | Jay Mlazgar     | 544 No. Arthur Pocatello, ID 83204 | 208.233.2121      | 1                                    |
| Station Websites: www.102KMGJ.com             | Jay Mlazgar     | 544 No. Arthur Pocatello, ID 83204 | 208.233.2121      | 0                                    |

Job #2: KMGJ/KSEI Account Executive  
 Date Filled: 10/16/2008  
 Total # of Interviews: 2

| Name of Organization Notified of Job Vacancy: | Contact Person: | Address:                           | Telephone Number: | # of Interviewees Referred by source |
|---|-----------------|------------------------------------|-------------------|--------------------------------------|
| Former Employee Referral                      | Jay Mlazgar     | 544 No. Arthur Pocatello, ID 83204 | 208.233.2121      | 1                                    |
| Radio Advertisement*                          | Jay Mlazgar     | 544 No. Arthur Pocatello, ID 83204 | 208.233.2121      | 1                                    |
| Station Websites: www.102KMGJ.com             | Jay Mlazgar     | 544 No. Arthur Pocatello, ID 83204 | 208.233.2121      | 0                                    |

Job #3: KMGJ/KSEI Account Executive  
 Date Filled: 12/01/08  
 Total # of Interviews: 1

| Name of Organization Notified of Job Vacancy:        | Contact Person: | Address:                           | Telephone Number: | # of Interviewees Referred by source |
|--|-----------------|------------------------------------|-------------------|--------------------------------------|
| Employee Referral                                    | Bob Dakin       | 544 No. Arthur Pocatello, ID 83204 | 208.233.2121      | 1                                    |
| Station Websites: www.102KMGI.com<br>www.930espn.com | Bob Dakin       | 544 No. Arthur Pocatello, ID 83204 | 208.233.2121      | 0                                    |

Job #4: KMGJ/KSEI General Manager  
Date Filled: 11/10/09  
Total # of Interviews: 1

| Name of Organization Notified of Job Vacancy: | Contact Person: | Address:                           | Telephone Number: | # of Interviewees Referred by source |
|---|-----------------|------------------------------------|-------------------|--------------------------------------|
| Radio Job Bank                                | Jay Mlazgar     | 544 No. Arthur Pocatello, ID 83204 | 208.233.2121      | 1                                    |
|   |                 |                                    |                   |                                      |

Job #5: On-Air Announcer  
Date Filled: 7/15/08  
Total # of Interviews: 1

| Name of Organization Notified of Job Vacancy: | Contact Person: | Address:                           | Telephone Number: | # of Interviewees Referred by source |
|---|-----------------|------------------------------------|-------------------|--------------------------------------|
| Walk-in                                       | Sean Green      | 544 No. Arthur Pocatello, ID 83204 | 208.233.2121      | 1                                    |
|   |                 |                                    |                   |                                      |

Job #6: On-Air Announcer  
Date Filled: 12/01/09  
Total # of Interviews: 4

| Name of Organization Notified of Job Vacancy: | Contact Person: | Address:                           | Telephone Number: | # of Interviewees Referred by source |
|---|-----------------|------------------------------------|-------------------|--------------------------------------|
| Employee Referral                             | Sean Green      | 544 No. Arthur Pocatello, ID 83204 | 208.233.2121      | 4                                    |
|   |                 |                                    |                   |                                      |

## KMGI- FM & KSEI -AM Recruitment Initiatives

### Type of Recruitment Initiative

Job Fairs:  
Snake River High School, Blackfoot, ID, 2/25/09

BYU-Idaho, Rexburg, ID, 3/05/09

### Brief Description of Activity

On 2/25/09 our SEU participated in the 2009 Bingham County Career Fair located at Snake River High School located in Blackfoot, Idaho. Station representatives visited with students and any other interested persons and explained careers related to the broadcasting industry. All interested applicants were able to fill out an application on site. Station participants included our market manager, Bob Dakin and operations manager, Sean Green

On 3/5/09, our SEU participated in the 2009 Brigham Young University Winter 2009 Career & Internship Fair held on the campus of Brigham Young University located in Rexburg, Idaho. Station representatives included CEO/GM Jay Mlazar and VP/GM Bob Dakin representing stations KGTM, KBJX, KRXK, KMGI, KSEI . Both Pacific Empire Radio Corporation representatives visited with students and any other interested persons and explained careers related to the broadcasting industry including but not limited to internship opportunities all interested applicants were able to fill out an application on site.